

PRIVACY POLICY

NITIZEN VENTURES (OPC) Private Limited (“us,” “we,” or “our”) operates **www.nitizenmart.com** (hereinafter referred to as “Service”).

This privacy policy is required under Section 43A of the Information Technology Act, 2000, Regulation 4 of the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Information) Rules, 2011 (“SPI Rules”), and Regulation 3(1) of the Information Technology (Intermediaries Guidelines) Rules, 2011.

Our privacy policy is subject to change as per the governing laws at any time without notice. To make sure you are aware of any changes, please review this policy periodically.

By visiting this website, you agree to be bound by the terms and conditions of this Privacy Policy. If you do not agree, please do not use or access our website.

PRIVACY STATEMENT

www.nitizenmart.com is highly sensitive to the privacy interests of consumers and visitors and believes that the protection of those interests is an important responsibility. In acknowledgment of this, NITIZEN VENTURES (OPC) Private Limited has adopted the following Privacy Policy, applicable to information about consumers and visitors that it acquires in the course of its business:

ACQUISITION OF INFORMATION

We do not acquire any more information about consumers than is required by law or is otherwise necessary to provide a high level of service efficiently and securely.

OUR EMPLOYEES AND PRIVACY

We train all of our employees about the importance of privacy. We give access to information about consumers only to those employees who require it to perform their jobs.

SECURITY MEASURES

We make access to privacy-sensitive information subject to rigorous procedural and technological controls, consistent with legal requirements and the demands of customer service.

DISCLOSURE TO THIRD PARTIES

We will provide individually identifiable information about consumers to third parties only if we are compelled to do so by order of a duly empowered governmental authority, we have the express permission of the consumer, or it is necessary to process transactions and provide our services.

PRIVACY AND OUR BUSINESS PARTNERS

When we make our technology or services available to business partners, we will not share with them any more consumer information than is necessary, and we will make every reasonable effort to assure, by contract or otherwise, that they use our technology and services in a manner that is consistent with this